

Three Advantages of This Zone

Low exhibit fees

From 100,000 yen, including the exhibit booth, presentation and business meeting lounge.

Target exhibitors

We are looking for exhibitors of "analytical instruments and related technologies, components and IT" in the area of life science, ranging from companies to universities, organizations and research institutes.

Keynote Lecture to attract visitors

About 30 free sessions over three days. (In 2018, the total number of attendees exceeded 4,000, and 56% were users of analytical or scientific instruments.)

The first
80
companies

Exhibit Plan Application Deadline: April 9, 2019

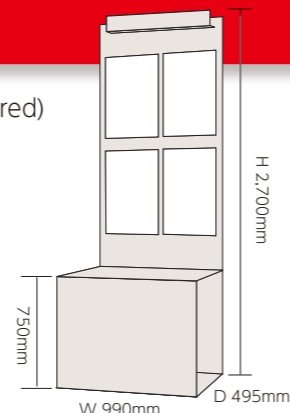
*Please fill in the Application Form in this pamphlet. Booths will be allocated by order of application.

A Poster Exhibition (One Unit)

Fee: 100,000yen (The following three items are included.)(8% Tax Required)
Included items

- Poster Exhibition** (W 990mm × D 495mm × H 2,700mm) × 1
 - Space for exhibiting posters and other materials
 - One light (wiring and electricity fees are included)
 - Storage space in the lower part of the Poster Exhibition
- Exhibitor Presentation** (25 minutes) × 1 session
- Business Meeting Lounge**

*You may apply for only the Poster Exhibition or the Business Meeting Lounge.
*You may apply for up to two Poster Exhibitions.
*Electricity for computers and demonstration apparatus will be charged separately.



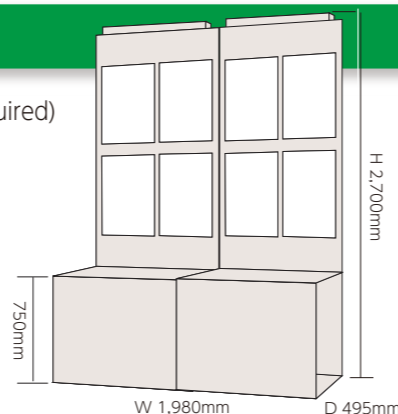
Poster Exhibition (One Unit)

B Poster Exhibition (Two Units)

Fee: 165,000yen (The following three items are included.)(8% Tax Required)
Included items

- Poster Exhibition** (W 1,980mm × D 495mm × H 2,700mm)
 - Space for exhibiting posters and other materials
 - Two light (wiring and electricity fees are included)
 - Storage space in the lower part of the Poster Exhibition
- Exhibitor Presentation** (25 minutes) × 1 session
- Business Meeting Lounge**

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*You may apply for up to two Poster Exhibitions.
*Electricity for computers and demonstration apparatus will be charged separately.



Poster Exhibition (Two Units)

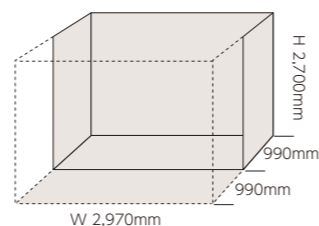
C Booth Exhibition

Fee: 310,000yen(The following three items are included.)(8% Tax Required)
This is recommended for companies that want to demonstrate their equipment.

Included items

- Booth space**
(W 2,970mm × D 1,980mm × H 2,700mm: Approx. 6m²) × 1
 - Two lights (wiring and electricity fees will be included).
 - The space is enclosed by system panels.
- Exhibitor Presentation** (25 minutes) × 1 session
- Business Meeting Lounge**

*You may apply for only the booth exhibition or the Business Meeting Lounge.
*You may apply for up to two Booths.
*Electricity for computers and demonstration apparatus will be charged separately.



Booth Exhibition (One Booth)

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2019.01.3000.AE

Life Science
by Analytical Solutions

Special
Exhibition
Zone

Life Science
Innovation Zone
Call For Exhibitors

Year 7 Saw the Number of
Attendees Exceed 10,000!

Breakthrough for Biopharma & Next-generation Healthcare
~Door to success, Bio-business leading by Advanced analytical technologies~

JASIS 2019 9/4 (Wed) - 9/6 (Fri)
Admission Free
AM 10:00 ~ PM 5:00

Makuhari Messe International Exhibition Hall

Concurrent Event : New Technology Seminar / JASIS Conference
Special Program : Life Science Innovation Zone / Open Solutions Forum



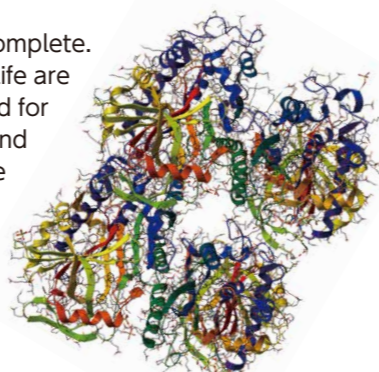
<https://www.jasis.jp/en/>

Organizer: JAIMA Japan Analytical Instruments Manufacturers' Association JSIA Japan Scientific Instruments Association
Sponsors: Ministry of Economy, Trade and Industry(Japan) / Ministry of Education, Culture, Sports, Science and Technology(Japan) / Ministry of the Environment(Japan) / U.S. Commercial Service, U.S. Embassy, Tokyo / UK Trade & Investment Japan, British Embassy Tokyo / Others (planned)

Concept of Keynote Lecture

~ Life Science Innovation Zone ~

19th years have passed since the task of human genome sequencing analysis was declared complete. Today, we are in the age when ICT innovations have made rapid progress and all aspects of social life are changing accordingly. The medical field and Next-generation healthcare also faces growing demand for these innovations, and the discovery of new biopharmaceuticals, such as molecular target drugs and checkpoint inhibitors, is increasingly gaining attention in the area of drug development. To share the direction of technology development scenarios to address these innovations including the implementation of genome sequencing analysis in the clinical field, we are planning keynote Lecture covering the topics of how advanced analytical instruments and technologies relate to these changes with any ICT revolution.



Breakthrough for Biopharma & Next-generation Healthcare

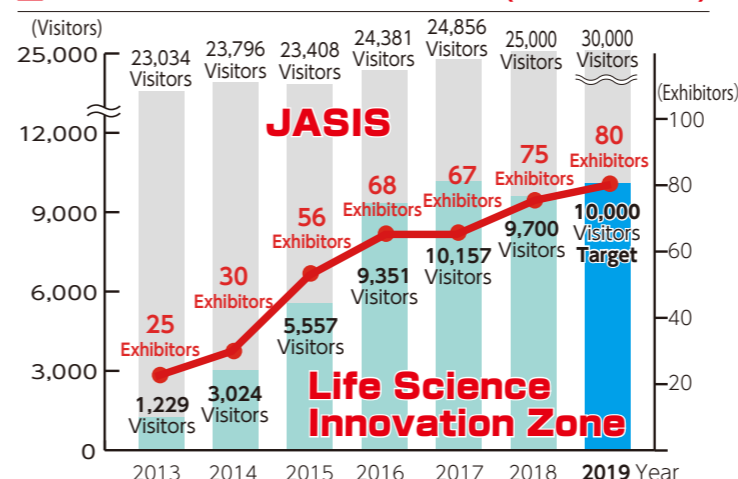
~Door to success, Bio-business leading by Advanced analytical technologies~

	9/4 (Wed)	9/5 (Thu)	9/6 (Fri)
AM	Keynote Lecture * METI Keynote AI and DrugDiscovery TBD	Keynote Lecture Mitochondria analysis	BioEngineering Ass. Joint session * TBD BioChemical Ass, Joint Session
PM	Next generation Healthcare and Precision Medicine/ Micro-biome (ICA)	JAIMA/PITTCON Joint Session Advanced virgin tools for Bio-Pharmaceutical research	Virgin Technologies for Bio-Imaging

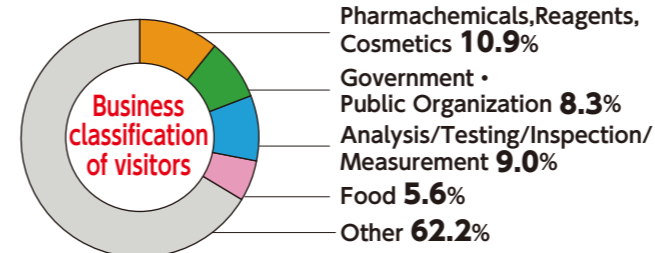
※ The above topics are subject to change without notice.

A Rapidly Growing Exhibit Zone Over 10,000 Attendees

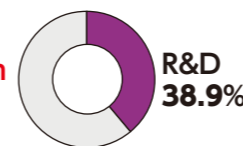
■ Trends of Visitors • Exhibitors (2013~2018)



■ 98% Visitors wish to attend again



classification of visitors



Users 56.2%

■ Voices from Visitors

- As far as manufacturing drugs, I was able to ascertain the current global status and what future expectations are.
- I learned about new technologies and various approaches. It was very stimulating.
- Very timely content; especially the discussion at the end was good.
- I now understand the connection between industry (manufacturer) and national policy.
- It was a well suited presentation on recent trends. It was very meaningful.
- It was nice to hear a lecture that I usually do not have a chance to listen to.
- I was glad to learn how it is connected with IoT.
- It was fascinating hearing about state-the-art research.

■ Voices from Exhibitors

- We have participated in the exhibition for two consecutive years, and met good customers. And would like to make presentations to attract potential customers at the Exhibition again next year.
- We were gratefully introduced to a reagent manufacturer. (Instrument manufacturer)
- The plan was cost-effective for small and midsize companies like us.
- We could get the business cards of large companies that would use our component coating service.
- The visitors were our target customers. (Au Exhibitor of the latest technologies for metabolomics, with application to the clinical and Food areas.)

■ Voices from Speakers of Lectures

- New initiatives such as the live comment system and the business card exchange events after the discussion were very impressive.
- This lecture gave us an opportunity to create and develop the field. We thus need to further extend cooperation with other players.
- I am pleased that my lecture was well received, but beyond that, I am grateful for the opportunity to have a fruitful time with other speakers.
- The style of the lecture was different from usual. It was a very valuable experience for me.
- At the business card exchange events, I met people from companies who I could not have met at academic conferences. Their opinions were valuable and very useful.

The attraction of the Keynote Lecture Lead to Exhibition Negotiations

To Attract Visitors

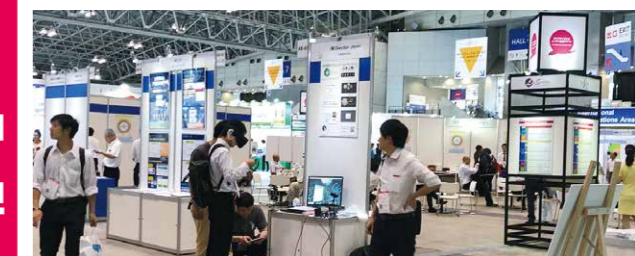
Last year, more than 4000 people attended the lectures in the life science field. These lectures were well received, and contributed to drawing guests into the company exhibit booths and presentation venues. The following two services were made available to listeners to attract more guests:

- Live comment system that enables listeners to ask questions easily to speakers via their smartphones
- Events where listeners can exchange business cards and information with speakers after the lectures



① Exhibit Booth

(Booths will be allocated by order of application.) Looking for exhibitors of analytical/scientific instruments and related technologies and IT in the life sciences field. **10,000 visitors** are expected, mainly researchers, developers, planners, etc. in the areas of **Drug Discovery, Cosmetics, Reagents, Food, Chemical Electronic/Precision Instrument Manufacturers, Medical Care**, etc.



To Find Potential Customers

② Presentation by Exhibitor

(25 minutes/session; held inside the zone) Exhibitors will give presentations of their technologies and products inside the zone. Please use this opportunity to guide visitors to your booth. Attendees info. will be turned over to Exhibitors after JASIS 2018.



③ Business Meeting Lounge

We will also provide exhibitors with a business meeting space. Reservations can be made for available time slots.

