Digital Marketing Tool on JASIS 2019
JASIS WebExpo 2019

JASIS WebExpo 2019, a web marketing expo collaborating with JASIS 2019 , will start from mid July to mid December, 2019. You can promote your products from mid September to Dec. 20, 2019 via JASIS WebExpo.

In addition to exhibitors' cutting edge information, we also upload highly attractive JASIS 2018 & 2019 conference videos to stimulate the web expo activities.

WebExpo 2018 data indicates the followings:

- ☑ More than 4,800 visitors with no duplicates
- ☑ More than 9,800 views on Exhibiters' pages
- ☑ Around 80 mins. average viewing time
- ☑ More than 20,000 views on WebExpo 2018
- ☑ More than 1,400 visitors exclusively visited WebExpo rather than the physical expo
- ☑ 68.9% of the visitors are your potential customers

Your potential customers can visit JASIS WebExpo at anytime from anyplace

✚

Opportunity to promote your products into Japanese market with affordable price

🔵 JASIS WebExpo2019 Plan

Exhibit fee : 90,000 yen x 1.08 (mandatory 8% consumption tax)
- Includes two advertisements
  [PDF (max 20MB per one file) and the linkage into your webpage]

The application form is available from following URL. Please complete the form and submit to JASIS office.
https://www.jasis.jp/en/

JASIS Office
att. Japan Analytical Instruments Manufacturers' Association
1-12-3 Kanda Nishiki-cho, Chiyoda-ku, Tokyo, 101-0054 Japan
TEL: +81-3-3292-0642 Fax: +81-3-3292-7157
E-mail: webmaster@jaima.or.jp

Submission deadline: May 31, 2019.

JASIS WebExpo 2019 Application Outline

1. JASIS WebExpo 2019 Overview

JASIS WebExpo 2019 is a website, a digital marketing tool, that will open from middle of July to middle of December. The target is Japanese potential customers communicating with JASIS office.

① JASIS WebExpo 2019 period

Pre JASIS: From middle of July to beginning of September, 2019.

Post JASIS: From middle of September to middle of December, 2019.

During the break period, we replace JASIS 2018 recordings to attractive JASIS 2019 presentation videos.

② Promotion Activity：
・ put around 50 highlight conference videos from JASIS 2018 and JASIS 2019
・ dispatch eDM to JASIS customers (about 40K customers)

③ JASIS WebExpo language: Japanese

④ This service is designed by ITmedia Inc. with ON24 vertical event system and JASIS organizer has the right to use it.

2. Your exhibition period

Post JASIS only

3. Exhibit fee

90,000 yen x1.08 (mandatory 8% consumption tax)

4. Detail

①Advertisements should be related to analytical / scientific instruments or technologies. The file size is Maximum 20MB / one file

②It does not include providing impressions and clicks. Please devise measures such as inserting the link you want to guide at each company as necessary.

③A content that violates laws, intellectual property rights and ordinances, public order and morals, low credibility or false information, harassment against other companies, abuse, threats, obscene content is prohibited. A use of content that destroys or interferes software or hardware, etc. used by other users is strictly prohibited.

④In case of violation of the previous paragraph, we will stop posting without prior notice.

5. Application submission and its deadline

The application form is available from the below URL. Please complete the form and email to JASIS office at webmaster@jaima.or.jp

https://www.jasis.jp/en/exhibit/plan_webexpo.html#application

● **Submission deadline: May 31, 2019**

6. Payment / Cancelation
Please wire the payment. We do not accept cash, checks nor by credit.
The deadline for application submission is July 1, 2019. After the cancellation deadline, JASIS organizers do not accept any cancelation. Applicants are responsible to pay in full the amount for the active applications they have submitted. .

● **Payment deadline : July 20, 2019**

NOTE: Fees are not refundable.